

# HOUSING CRISIS? BUILD SMARTER, NOT SLOWER

Australia's housing crisis isn't just about supply—it's about speed, cost, and efficiency.

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Australia's housing crisis isn't just about supply—it's about speed, cost, and efficiency. A new analysis from Swinburne University makes a compelling case: if we quadruple the Housing Australia Future Fund (HAFF) from 30,000 to 120,000 homes, the nation could unlock \$12.79 billion in benefits over 25 years. Lower public costs. Stronger communities. A smarter economy.

But here's the reality—funding alone won't solve the problem. **Modern Methods of Construction (MMC) will.**

MMC isn't just an upgrade; it's a game-changer. Faster, leaner, and built for the future, MMC slashes timelines by up to 50%, cuts costs through smart standardisation, and delivers superior quality in controlled environments. This isn't theory—it's happening now, globally, with proven results.

Smart **CHP CEOs who understand both investment and impact** are already recognising that MMC isn't just a better way to build—it's a way to reduce waiting lists faster, with lower risk and greater certainty. For them, adopting MMC strengthens the case for funding, attracts investors, and ensures projects are delivered on time and within budget.

More money in the HAFF is good. **But putting it to work with MMC is what will actually move the needle.** Let's build like the future depends on it—because it does.

